



NEOCON® EAST OFFERS WEALTH OF SMART MARKET-READY SOLUTIONS

November 9th & 10th, 2016

Pennsylvania Convention Center

Philadelphia, PA (October 2016) In just a few weeks, thousands of commercial interiors professionals will head to the Pennsylvania Convention Center for NeoCon East, November 9-10. The East Coast's definitive conference for the commercial interiors industry, it is the moment when the innovations launched at NeoCon are put into action. This year 200 top companies will show a wide range of market-ready solutions spanning the workplace, healthcare, education, retail, and hospitality sectors, as well as the largest concentration of products and services supported by the GSA. Exciting newcomers to NeoCon East this year include cutting-edge UK workplace brand **Spacestor** (#909), office systems pioneer **Clestra Hauserman** (#1031), playful educational products company **Viggi Corp** (#412), desking expert **InMovement** (#309), and European designer driven **Alda Design Office Furniture** (#823). They will be joined by dozens of returning exhibitors such as **Wolf Gordon** (#1319), **Humanscale** (#919), **The Mohawk Group** (#401), **Teknion** (#803), **Bentley** (#1125), as well as **AIS** (#1103) and **ICF Group** (#1131), which have taken larger spaces this year.

Julie Kohl, Vice President-Exhibitor sales, NeoCon Shows, comments, "NeoCon Shows connects the industry's key players in a powerful and influential way. We've been really successful at leveraging this strength in the Northeast with NeoCon East, bringing together the region's top industry movers and shakers. For the 14th annual edition, we're excited to host nearly 200 dynamic companies that recognize the show as a direct and effective springboard for their products to penetrate the marketplace. Whether it's veneers integrated with acoustic elements that respond to different environments, or seating solutions that encourage therapeutic touch, attendees will discover products that meet the demands of the diverse and ever-changing market."

From technology to textiles, here are a few highlights of what attendees can expect on the NeoCon East show floor:

TECHNOLOGY

Humanscale (#919)

Humanscale's Red Dot Award-winning QuickStand Lite transforms any fixed-height desk into an active one. An adjustable keyboard and monitor arm platform provides exceptional stability while typing. An innovative counterbalance mechanism enables users to transition from sitting to standing positions with ease and encourages more movement.

Clestra Hauserman (#1031)

Clestra Hauserman's IRYS system is a modular office solution developed by the manufacturer in collaboration with HOK Product Design. The high tech concept allows for the seamless integration of lighting, airflow management, electrical wiring, AV equipment and storage.

CARVART (#1325)

CARVART Contract's Integra is a sleek Italian-designed system of channel-type washbasins and high-tech dispenser units for soap, water and air. An elegant mirror is fitted with backlit LED lights that illuminate designations for Soap, Water and Air.

Fitness Cubed (#1372)

Fitness Cubed will present Cubii, which is regarded as the first smart under desk elliptical that lets users workout at work. With the mobile app, users are able to track their progress and compete with other Cubii users. It also connects with Fitbit, making sure every stride counts towards daily steps goals.

Variable Inc. (#1619)

Variable Inc.'s new COLOR MUSE color scanner and reference system offers the most comprehensive materials libraries on the market through a mobile app in both Android and iOS platforms. The system includes over a million products and is continuing to grow rapidly on a weekly basis.

FLOORING

Mohawk (#401)

Designed in collaboration with 13&9, Mohawk's new Topography collection is a range of five carpet tile styles that creates indoor landscapes with varying terrain and shifting planes. The collection's embossed and impressed textured relief creates varied horizons on the floor, while dual contrasts in texture and color offer subtle as well as graphic solutions.

Shannon Specialty Floors (#413)

TUF STUF's™ new THINK AHEAD™ Collection of Luxury Vinyl Tile and Plank by Shannon Specialty Floors was designed to reinvent the way people look at flooring. The collection includes vibrant and inspiring designs that are constructed to uphold the heaviest of traffic with "No Wax, No Buff" features.

Nemo Tile Company (#1245)

Nemo Tile Company will be showcasing a revolutionary product called "Think Thin." The large stone panels are very close to the size of a traditional slab, however, are half the width. This makes a significant difference in the ease of install and affordability of not just the product but shipping and handling.

Masland Contract (#1331)

Masland Hospitality's Freehand Collection, employs high-tech design advances from computer yarn placement to MLCL and Infinity technology to create specific looks in broadloom, modular carpet tile and area rug expressions. The Freehand Collection is the perfect enhancement for guest rooms and public spaces in multiple hospitality settings.

TEXTILES

Mayer Fabrics (#631)

Mayer Fabrics recently introduced a comprehensive new Crypton collection. Fiesta presents a refreshing palette in two signature multicolored patterns along with three coordinating textures. Art Deco-inspired graphics in bold, bright colors make Fiesta an ideal solution in healthcare, corporate, hospitality and education settings.

Bentley (#1125)

Through the lens of its latest carpet collection, Bentley introduces the next chapter of the (los)t angeles narrative. Comprised of two styles, the collection examines rich, textural patterns with a range of seven colorways that span from urban-inspired neutrals to vibrant, saturated hues.

Unika Vaev (ICF Group) (#1131)

Unika Vaev's ecooustic® Veneer is the latest in a series of acoustic products designed for intelligent interiors. This new veneer faced product embraces the need for acoustic solutions, while providing a beautiful wood faced panel that is easy to clean and provides superior sound absorption results

Wolf-Gordon (#1319)

Wolf-Gordon introduces Woven Upholstery 02, an innovative and versatile, performance-driven collection distinguished by new processes used in its production. WG Design Studio textile designer Morgan Bajardi combined modern weaving capabilities with Jacquard looms to create a collection that pushes the boundaries of textile constructions.

FURNISHINGS**Viggi Corp (#412)**

Viggi Corp's new Vidget is a modular educational system that is ideal for today's classroom. Vidgets can be used as a chair, a desk, or a stool, simply by turning it over. Teachers or parents can combine multiple vidgets to create a wide range of modular environments based on children's individual or group needs.

Flexsteel Commercial Office (#731)

Flexsteel Commercial Office presents the Inigo line of contemporary office furniture. Available for both open and private office settings, this group features clean lines and a bold, fresh look. With options to suit any size office, it brings a crisp sense of flow to any space.

Teknion (#803)

Teknion's upStage™ is a new design concept that elevates the lexicon of modern office furniture. Based on a simple platform or "stage," upStage frees users from the constraints of a benching frame or panel, allowing one to build along a horizontal or vertical plane to create layered worksurfaces and multi-story volumes.

Alda Design Office Furniture (#823)

Alda Design Office Furniture will present several new products from French brand SOKOA, including the Mendi chair. Designed by Jean-Louis Iratzoki, the piece reinvents the concept of modular benches, integrating intelligent features that address the new generation of collaborative reception areas. It comes in many colors and can be complemented with shelves, planters, housing electrification and dividers.

Spacestor (#909)

Spacestor will make its NeoCon East debut with Railway Carriage, a solution designed to provide private space in open plan workspaces. Compared to other built-in, custom or partitioned office solutions, Railway Carriage is much faster, cleaner and simpler to commission. They can be built-up, taken down and readily re-located to be used again, thus saving money.

Global Furniture Group (#1003)

Celebrating its 50th anniversary, the Global Furniture Group will showcase a few new offerings including Novello. Designed by Alessandro Piretti, Novello offers full ergonomic features without operating controls.

IOA Healthcare Furniture (#1019)

IOA Healthcare Furniture's Cama Family Bed-Chair harnesses the power of therapeutic touch, which has a tremendous impact on the healing process. Patients who receive massage therapy are better able to manage stress and cope with pain.

JSI, a Jasper Group Brand (#1303)

JSI's Strata welcomes guests with simplistic, purposeful design. The beauty of the asymmetric composition is amplified by mixing paint with veneer, or solid with grained laminate. Work surface cubbies and pedestals provide easy-access storage and organization.

SEATING

InMovement (#309)

The new InMovement™ Servo is a seating solution that converts to an auxiliary standing height work surface. This multi-purpose stool supports a range of healthy postures and encourages movement in a variety of workplace applications, supporting the company's vision for a movement-enabled day.

X-Chair LLC (#324)

X-Chair LLC introduces the X-Chair X2. Ten ergonomic adjustments allow the X-Chair X2 to fit the user's body like a glove. Arms, seat, back, headrest, and lumbar can be fine-tuned. Equipped with SciFloat Infinite Recline, DVL Support, Tilt Lock, and Flex Mesh technologies, the X-Chair X2 comes in a range of vibrant colors and material options.

Keilhauer (#523)

Keilhauer, which is celebrating its 35th anniversary this year, will showcase nine new products, including a comprehensive bench and table system, a sophisticated lounge chair series, a fun collection of poufs and a price point conference chair. This compiles the biggest presentation in Keilhauer's history.

Spec Furniture (#1025)

Spec Furniture is celebrating 25 years. Its newest offering Bud offers easily adaptable seating options for lounge areas, available in round, square or crescent shapes. It also comes in an endless array of fabric and vinyl, including antibacterial and antimicrobial options.

AIS (#1103)

New seating introductions from AIS will include Natick, Pierce, Stow, among others. The company will also be displaying the award-winning benching lines, such as Aloft, which is a height-adjustable benching solution designed for a modern open space plan.

Krug (#1203)

Krug will display the Zola Privacy system, which takes public seating and collaborative workspaces to a new level of function and sophistication. It creates space that artfully accommodates groups, teams and multiple users with exceptional comfort and style.

Media can visit the show's online pressroom at www.neoconeast.com to download press releases and announcements. The site also features an image gallery and fast facts. For exhibitor news, images and real-time information, follow NeoCon Shows on the following social media channels: Facebook (@NeoCon Shows), Twitter (@NeoCon_Shows), Instagram (@NeoCon_Shows), LinkedIn (NeoCon Shows), Pinterest (@NeoCon Shows), and Snapchat (@NeoConShows).

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