



MARKET-READY SOLUTIONS AWAIT NEOCON EAST ATTENDEES
November 15th & 16th, 2017
Pennsylvania Convention Center

Philadelphia, PA (October 2017) - The 15th annual NeoCon East, November 15-16 at the Pennsylvania Convention Center, will highlight hundreds of exciting new commercial interiors solutions. The region's go-to tradeshow and conference for those in the commercial interiors industry, NeoCon East will play host to 150 top companies showcasing a wide range of innovations spanning the workplace, healthcare, education, retail, and hospitality sectors. The show is also an excellent resource for specifiers of federal projects on the GSA Schedule. New exhibitors this year include **Adotta America (#1620)**, **Andreu World (#943)**, **ASSA ABLOY (#1048)**, **Bradley Corporation (#1544)**, **Framery (#1013)**, **Gantner Technologies (#1515)**, **Halcon (#1042)**, **Iron Age Office (#731)**, **Milliken (#1539)**, **MOVI Workspace (#1337)**, **Ottlite Technologies, Inc. (#743)**, **Philips Lighting (#1445)**, **Sectis Design (#832)**, and **Tectura Designs, A Wausau Tile Inc. Brand (#1437)**.

Julie Kohl, Vice President of Exhibitor Sales, NeoCon Shows, comments, "This year, we're excited to feature 150 new and returning exhibitors, whose innovative, ready-to-specify solutions will enhance the 15th annual edition of NeoCon East. From intelligently-designed furniture to high-performing acoustic solutions, there is a wealth of new-to-market options across vertical markets for attendees to discover."

Here is a sampling of what NeoCon East attendees can expect to see and experience at the show, by category:

TECHNOLOGY

Framery (#1013)

Solving both noise and privacy issues, Framery is a pioneer in soundproof phone booths and meeting pods for open plan offices. At NeoCon East, the company will be displaying the "Framery O phone booth," a perfect solution to have discussions in privacy, as well as the "Framery Q meeting pod," which allows people to have 2-4 person meetings in private without disturbing the office.

Gantner (#1515)

Established in 1982, Gantner draws on over 30 years of experience to create the world's most complete and innovative line of RFID locking solutions for lockers and furniture. Gantner will be showcasing the GANTNER Networked Locking System, the GAT NET.Lock 7000--the market's most powerful electronic locking solution for employee lockers in flexible office environments. Other privacy solutions at the show include the GAT Lock 6010, GAT ECO.Lock 7100, GAT ECO.Side Lock, and the GAT Info 6100.

FURNISHINGS

ICF Group (#1119)

ICF will be showcasing new additions to its collection of acoustic screens with “Airbloom” and “Lovi Tree.” Bringing a natural and calm aesthetic to the workplace, the Bower Collection of work pods, lounge chairs, and adjustable screens will be on display. ICF’s beautiful Monza Chair Series, Mood Chair Series, and Penne Chair will also be present.

Iron Age Office (#731)

Iron Age Office is dedicated to crafting office environments that are as unique as its clients. The brand will present the Carruca Executive Desk, a bold statement-making piece, the Custom Carruca Workstation that is completely customizable to fit any office environment, and their sensational Conference Tables.

MOVI Workspace (#1337)

MOVI Workspace is currently producing one signature product which will be featured at the show: the MOVI Standing Desk. The key features of MOVI Standing Desk are its ergonomic design that has been founded through consultations with leading health experts, ease and safety of the electric lift that is capable of saving the customer’s height for effortless movement throughout the day, and a spacious work area providing the ultimate platform for a productive lifestyle.

SurfaceWorks (#903)

SurfaceWorks is featuring many exciting products from the Rapport line at this year’s NeoCon East show. This includes the Island, Media Table, and the Accent and Basic tables. SurfaceWorks will also unveil their new look, which includes a new logo, tagline and revamped website. The rebranding reflects both the evolution of the company as well as its vision for the future.

Spec Furniture (#919)

Spec Furniture will be displaying their latest Behavioral Health product, “Hardi,” their newest lounge seating collection, “Tailor,” and they will introduce their new table, “Annex”. In addition, they will inform about their initiative to plant enough trees to completely offset the equivalent greenhouse gas emissions generated from its annual electricity consumption in the next five years.

FLOORING

Patcraft (#1519)

Patcraft will preview their new modular collection, Material Paradox, and their award winning LVT collection, Subtractive Layers. By using light to enhance the pattern and add textural and

visual depth, Material Paradox products are combined with color filters that are overlaid to create scale and contrast to achieve balance within a space. Subtractive Layers is a dryback product that provides a unique and dynamic aesthetic.

Shaw Contract (#1203)

Shaw Contract will be showcasing their “Off the Grid” and “Emergence” carpets. Emergence experiments with the perception and use of pattern in our environments. The collection is expressive, infusing the atmosphere with curiosity and delight. Off the Grid is a deeply textural collection of undulating patterns that mirror the natural world.

WALL DESIGN

Access Sign Systems (#1636)

Access Sign Systems will be showcasing their expansive collection of pre-configured wayfinding solutions. Their system is comprised of individual plaques that can be easily moved, modified or replaced as facility changes necessitate.

Sectis Design (#832)

The Sectis Design team will be showing their two main product lines: The “Sectis Walls line” that designs and manufactures custom made exterior and interior wall space solutions ideal for hospitality, office, retail and residential spaces and the “Sectis Décor line” – unique Textured Art Wall Décor for space walls.

Unika Vaev (#1119)

Unika Vaev builds upon its portfolio of decorative acoustical solutions including a new Felt Rug Collection that turns every floor in every space into a creative playground. They will be showing their AcoustixGrafx™, ecoustic™ Timber Blades Collection, SpeakSpace™, and Felt Rugs.

Takeform (#625)

Takeform will be showcasing their Applaud Recognition Displays. Applaud delivers the aesthetics, flexibility, and expandability to bring any campaign to center stage. Applaud is a unique platform that enables endless creative solutions.

Clarus Glassboards (#809)

Clarus Glassboards will reveal its newest product, Timber, the world’s most premium mobile writing tool framed in gorgeous, natural, solid wood. The new product line is hand-crafted, fully customizable, and offered in three different wood finishes to complement any design – oak, walnut, and maple. The Timber line is available in wall-mounted or mobile glassboards.

Online registration is available at <http://www.neoconeast.com>. Media can visit the show’s online pressroom at www.neoconeast.com to download press releases and announcements, and register for media badges. The site also features an image gallery and fast facts. For exhibitor news, images and real-time information, follow NeoCon Shows on the following social media

channels: Facebook ([@NeoCon Shows](#)), Twitter ([@NeoCon Shows](#)), Instagram ([@NeoCon Shows](#)).

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