

FOR IMMEDIATE RELEASE

## Introducing Novello

Novello is an innovative and dynamic expression of material science that synchronizes the seat and back with every movement. Designed exclusively for Global by Alessandro Piretti.

Novello offers full ergonomic features without the unsightly operating controls of other chairs. The designer's goal was to create a clean flowing and elegant look while providing a chair that moves with, and properly supports the user in various sitting positions. The one piece seat and back shell flexes and bends to allow a smooth synchronized movement on a concealed suspension system. Available in Ivory Clouds, Fog or Black frame finish with an optional upholstered back cushion. Available in fixed arm, armless, upholstered and drafting stool models.

The go anywhere chairs - from computer applications, meeting rooms, classrooms, training areas and hotel conference center.

Novello meets or exceeds ANSI-BIFMA testing for strength, function, durability and safety. It is intended for users up to 300 lbs. Greenguard and Level 3 certified. Novello is backed by Global's lifetime warranty, which includes the plastic, base, pneumatic cylinders and casters.



### In the United States

Michael Fishman  
Director of Marketing + Design  
856.596.3390 x 2258  
mfishman@globalfurnituregroup.com

### In Canada

Nicole Adams  
Director of Marketing Services  
416.661.3660 x 6194  
nadams@globalfurnituregroup.com

globalfurnituregroup.com



press release