



IIDA NY Rochester City Center. ROC N Rollin'

to support advocacy efforts for the benefit of the interior design profession. It starts with a tour of the New York State Capitol Building, 3:00-4:00 p.m., and then continues at the Empire State Plaza Convention Center, 4:30-7:00 p.m., with a networking reception, speeches from industry advocacy leaders, and a CEU presentation. [Read More](#)

**>IIDA NY Rochester City Center on Thursday, Nov. 2 will host ROC N Rollin' – a pedal tour of the city's lively and artistic South Wedge neighborhood.** The group bike networking event, 6:00-8:30 p.m., will begin at Marshall Street Bar & Grill and continue from bar to bar with complimentary drinks, snacks, and music. [Read More](#)



NeoCon East exhibitors

**>Organizers of NeoCon East shared a sneak peek at a few of the 150 companies that will be showcasing products Nov. 15-16 at the Pennsylvania Convention Center.** New exhibitors this year include Adotta America (#1620), Andreu World (#943), ASSA ABLOY (#1048), Bradley Corporation (#1544), Framery (#1013), Gantner Technologies (#1515), Halcon (#1042), Iron Age Office (#731), Milliken (#1539), MOVI

Workspace(#1337), Otlite Technologies, Inc. (#743), Philips Lighting (#1445), Sectis Design (#832), and Tectura Designs, A Wausau Tile Inc. Brand (#1437). "From intelligently-designed furniture to high-performing acoustic solutions, there is a wealth of new-to-market options across vertical markets for attendees to discover," said NeoCon Shows Vice President of Exhibitor Sales Julie Kohl. [Read More](#)