

Rummyculture.com launched with India's biggest online Rummy Tournament "Players will win over Rs 10 Lakhs prizes"

New Delhi: Online Rummy early start up Rummyculture.com is launched with a big bang online rummy Launch Tournament - Grand Carnival to be held on 1st Oct 2017. This is claimed to be the India's biggest tournament in the category so far as per company's press release.

Last couple of years post Supreme Court order considering the online rummy as a skill game the category has emerged as a huge success. The category has also seen some high-profile investment firms with some handsome exits. It has been more than a decade since gaming shifted from physical tables to virtual ones. But the mobile gaming industry has skyrocketed growth. As per a research the Indian mobile gaming industry is expected to reach \$3 billion by 2019 which mean we will see more players in the segment with big investments. The most popular one out of the mobile gaming in India is "Rummy" which is in our Indian culture & being played across the country from villages to metros by both youth & old.

Rummyculture.com is a newly emerged platform which focuses to deliver better online rummy playing experience in india. Rummyculture is launched this month & planned the india's biggest rummy tournament – Grand Carnival.

The Grand Carnival is a free entry tournament to be held on 1st Oct at 2pm & this is the largest free entry tournament with a prize pool of over Rs 10 Lakhs. Rummy enthusiasts get this once in a life time opportunity to be a part of this free tournament & earn just by participating without even spending a single rupee. Registrations are already open.

Speaking on the occasion, Prithvi Singh Co-Founder Rummyculture – "What we intend to do is to give online rummy players an evolved playing experience. We spent lot of time in deeply understanding user's pain points, and came up with a super friendly interface and features like Table Customizations etc. Our team comes from different backgrounds, which enabled us to think in all directions and build a real differentiator. We have done lot of technical innovations to provide fantastic user experience. One of the example is our ADI - Automatic Disconnection Intelligence. It's a state of the art technology that enable our users play even in weak network areas."

Rummyculture is coming up with "Grand Carnival - India's biggest Online Rummy tournament on 1st Oct 2017 . where players will win over Rs 10 Lakhs prizes". Rummyculture is also been seen launching its campaign on Radio & TV in southern states in a big way.

Players also get some fantastic never before offers on Rummyculture.com. You can like their page on facebook here <https://www.facebook.com/RummyCulture/> and on twitter here <https://twitter.com/rummyculture>

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