

Off the Grid- 12” x 48” Carpet Tile + Broadloom

The need to connect, to reflect, to simply stand still and be in the moment, is ever more compelling. As our schedules leave little time for reflection, and our digital lives remove us from our senses, we yearn for the calming power of a soft surface, the visual harmony found in nature, for physical connection. **Off the Grid** is a deeply textural collection, of undulating patterns that mirror the natural world, contour lines that dip and yield, boundaries that blur the edges, abstract forms, forging deeper connections to the world around us.



The team explored natural environments completely disconnected from their daily roles and technology. Immersing themselves in the journey and drawn, with a sense of curiosity, to details often overlooked, they found themselves marveling at micro and macro environments. From grand landscapes to delicate and intricate patterns in moss, spider webs, and trails carved by beetles, the passion for design was reignited. The designers interpreted their observations into patterns and created textures that are reminiscent of their journeys. This collection is a product of our design team's experience of reconnecting to their craft by disconnecting from their routine.

This collection is deeply textural and can be used to create subtle or dynamic shifts in scale and texture density. These designs evoke colors, textures and pattern from nature and brings the human touch indoors – answering the human desire for connection with nature. **Off the Grid**, is a product that can bring Biophilic element to our built environments. The increased need for quiet and contemplative time in the workplace is answered by this collection that draws you in and calms through its palette and ever-changing, irregular textural landscape.

By connecting to the human element, a need for mindfulness, and the growing desire for reflective calm spaces, **Off the Grid** answers the increased need for quiet and contemplative time in the workplace. It draws you in and calms through its palette and ever-changing, irregular textural landscape.

"This collection offered the opportunity to break free from routine and seek out new experiences in remote and unfamiliar places. Finding moments of solitude in the uncluttered landscape free of distraction, allowed us to remain open to the unexpected. The patterns in this collection offer an abstracted view of the landscapes we encountered and an honest and authentic color pallet was directly derived by our surroundings."

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-Ashley Olson

Off the Grid is a collection of two broadlooms styles and four carpet tiles in 12” x48” that meet multiple price points and design needs. With subtle tight textures for busy office environments and a plush textures designed to create impact and moments of pause, the variety within the collection provides designers with a product language and the ability to create unique and moments while feeling connected to a larger visual language.

Inspired by our design team’s travels and experiences going “off the grid,” the styles in **Off the Grid** are diverse and textural like the landscapes explored. Large-scale patterns create pause and wonder, small scale textures invite you to dive deeper and experience the quiet still moments. The colors were selected to evoke a natural palette, which can either bring softness, for moments of calm, or bring wonder, for moments of impact and awe – just as we feel in the great outdoors.

Off the Grid can be used as area rugs to bring soft textures into spaces where hard surface or other products are used or as traditional broadloom carpeting to create large scale patterns.

The color palette in **Off The Grid** provides flexibility for the product to be *co-specified* with other floorings and finishes. The broadloom patterns can be used in large scale installations to create scale or as area rugs.

Constructed with UltraLoc & EcoWorx backing + Eco Solution Q nylon, **Off the Grid** provides superior durability, style and recyclability. The Shaw Contract lifetime commercial limited warranty covers abrasive wear, tuft-bind, edge ravel and delamination.

Off the Grid is Certified Cradle to Cradle Silver & assessed for impact on health + the environment. Shaw Contract products designed with Ultraloc backing and Eco Solution Q nylon are recyclable, contain pre-consumer recycled content and contribute to LEED certification.

Designers

Reesie Duncan - VP Global Design - Shaw Contract

Ashley Olson - Senior Designer - Shaw Contract

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Press Contact:

John Cantrell - Director, Marketing - John.Cantrell@shawinc.com - 404-630-3599

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