

Spec Planting Trees to Offset Greenhouse Gas Emissions

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Over the next five years Spec Furniture will be planting enough trees to completely offset the equivalent greenhouse gas emissions generated from its annual electricity consumption.

The initiative comes as a result of an ongoing commitment by Spec Furniture and its people to improve everyone's health and wellbeing. Spec has a track record of minimizing the use of energy by upgrading to energy efficient equipment, switching to eco-friendly and recyclable materials, redesigning packaging to further reduce environmental impact or finding sustainable recycling solutions for materials remaining after a job completion. In 2017, Spec Furniture has pledged to plant 225 white pine trees, offsetting the equivalent of approximately 29 tons of carbon dioxide (CO₂). The company sees this act as an ongoing project, with goals of planting different wood species across North America each year to offset gas emissions generated from other energy sources as well.

"Spec specializes in making furniture for the healthcare market, but our responsibility lies beyond a healthcare facility grounds", says Shelley MacDonald, Director of Marketing. "Spec is known for providing the highest quality service to our external and internal customers, and recognizes that we all have a key role in addressing impact on the environment, our workplace and our communities - we owe it to ourselves, our families, friends, co-workers, business partners, customers and eco systems that we live in."

Spec, a prominent contract furniture manufacturer, was established in 1991 out of a desire to bring a unique customer-oriented approach to the contract marketplace. The company provides strong designs that excel at meeting all core requirements, together with a huge array of options, choices, price points and scales so Spec customers can specify the best possible solution.

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