



Prime Design Competition During NeoCon® East 2009 Call for Entries

June 2, 2009

MMPI (managers of The Merchandise Mart and 350 W. Mart Center in Chicago) would like to invite all design firms on a U.S. General Services Administration (GSA) schedule to compete to showcase their firm during the third annual Prime Design competition, held at NeoCon East at the Baltimore Convention Center, Oct. 28-29, 2009.

The deadline to sign up to participate in the event is June 23, 2009. Design firms interested in participating should contact Kari Kemerer at kkemerer@mmart.com, or at (312) 527-7643.

The Prime Design competition is presented by MMPI and the GSA's Integrated Workplace Acquisition Center. The unique design competition offers one lucky design firm the opportunity to create GSA's Integrated Workplace Acquisition Center Booth at NeoCon East using only innovative products on the GSA schedule in a 20-ft. by 20-ft. booth space. The design concepts will be posted on the NeoCon East Website and the firm with the most votes will win the competition.