

# ***WINDOW FASHIONS NEWS***

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## **NEOCON RETURNS TO BALTIMORE CONVENTION CENTER IN OCTOBER**

NeoCon East, the premier design exposition for commercial interiors with a focus on the federal government, returns Oct. 28-29, 2009 to the Baltimore Convention Center for the seventh year. Thousands of industry professionals who are responsible for the repair, retrofit and green building modernization of city, county, state and federal buildings will be attending the show for two days of new products, special events and educational offerings.

NeoCon East is an important trade show for the Federal Design Community because it features Government Interiors, which focuses on products and services geared to federal government procurement specifiers. From October 2008-July 2009, the government has already spent nearly \$1.6 billion dollars on furniture and furnishings, which far exceeds the total amount spent during the entire 2008 fiscal year.

Federal stimulus money has already been allocated toward many government agencies which are responsible for specifying and overseeing money spent on multi-million dollar projects, such as BRAC and other shovel ready projects.

The federal funding package will also present new opportunities for A&D firms as well as industry professionals not already involved in government projects. NeoCon East showcases thousands of products on the GSA schedule, and attendees may learn more about GSA and how to get involved in government projects.

With more than 250 exhibitors in 240,000 square-feet of exhibit space, NeoCon East sets the pace for the Mid-Atlantic contract furnishings industry, focusing on the Federal Design Community. More than 8,000 attendees including architects, interior designers, facility managers, government specifiers, government designers, space planners, distributors, manufacturers, real estate professionals and students rely on this event for innovative ideas and the latest trends in interior design and architecture.

More than 40 CEU accredited seminars representing a variety of important topics and covering 14 distinct educational tracks are available to show attendees, including: career development; facilities management; facilities construction and renovation; green design; government services administration; health care; health, safety and welfare; hospitality; institutional; office design; professional development; residential and lighting. Visit [www.neoconeast.com](http://www.neoconeast.com) or [www.merchandisemart.com](http://www.merchandisemart.com).

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