

## NeoCon® East returns

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**A design exposition, conference for the Mid-Atlantic design community, NeoCon® East offers the latest products for commercial interiors, features for Federal Design Community.**

NeoCon® East is a design exposition for commercial interiors with a focus on the federal government. It returns **October 28-29 to the Baltimore Convention Center** for the seventh year.

Thousands of industry professionals who are responsible for the repair, retrofit and green building modernization of city, county, state and federal buildings will be attending the show for two exciting days of new products, special events and educational offerings. NeoCon East is an important trade show for the Federal Design Community because it features Government Interiors, which focuses on products and services geared to federal government procurement specifiers. From October 2008-July 2009, the government has already spent nearly \$1.6 billion dollars on furniture and furnishings, which far exceeds the total amount spent during the entire 2008 fiscal year.

Federal stimulus money has already been allocated toward many government agencies which are responsible for specifying and overseeing money spent on multi-million dollar projects, such as BRAC and other shovel ready projects.

The federal funding package will also present new opportunities for A&D firms as well as industry professionals not already involved in government projects. NeoCon East showcases thousands of products on the GSA schedule, and attendees may learn more about GSA and how to get involved in government projects with:

- Free 60-minute seminars for government employees
- Free GSA-sponsored seminars
- The largest concentration of products and services for commercial interiors on the GSA schedule, making NeoCon East the most cost-effective method for attendees to source products for interior design projects
- Networking opportunities with design and facilities professionals from both the federal government and public sectors.
- A GSA Integrated Workplace Acquisition Center booth on the show floor to assist attendees with the federal government

With more than 250 exhibitors in 240,000 square-feet of exhibit space, NeoCon East sets the pace for the Mid-Atlantic contract furnishings industry, focusing on the Federal Design Community. More than 8,000 attendees including architects, interior designers, facility managers, government specifiers, government designers, space planners, distributors, manufacturers, real estate professionals and students rely on this event for innovative ideas and the latest trends in interior design and architecture.

More than 40 CEU accredited seminars representing a variety of important topics and covering 14 distinct educational tracks are available to show attendees, including: career development; facilities management; facilities construction and renovation; green design; government services administration; health care; health, safety and welfare; hospitality; institutional; office design; professional development; residential and lighting..

To register for complimentary admission to NeoCon East visit [www.neoconeast.com](http://www.neoconeast.com). Online registration for seminars and special events is now available. Pre-registration ends October 17. For more information, call 800.677.6278 (MART) or visit [www.merchandisemart.com](http://www.merchandisemart.com).