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NeoCon® East Rescheduled for October Show Dates

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Just as hype from NeoCon® 2010 is finally dying down, it's time for designers to get ready for NeoCon® East. The eighth annual A&D conference and expo for the Mid-Atlantic region has been rescheduled for October 28-29, 2010, at the Baltimore Convention Center, Baltimore, Md. The conference originally was slated for a December run.

“The Baltimore Convention Center recently informed us of a date opening in their October calendar and we quickly acted on the opportunity to accept the new dates,” says Mark Falanga, senior vice president of MMPI, contract, in a statement. “At MMPI we are fully committed to NeoCon East, its exhibitors and attendees, and feel the October dates will help to best benefit those on the GSA schedule.” According to Mark Dunkum, director of IWACenter, the new dates better coincide with the first quarter of the federal fiscal year, meaning government buyers with fresh budgets will be more apt to conduct business.

NeoCon® East features government interiors solutions and products, with over 7,500 attendees and 250 exhibitors each year. Attendees include architects, interior designers, facility managers, government specifiers, government designers, space planners, distributors, manufacturers, real estate professionals, and students.

NeoCon® East, a registered trademark of MMPI, is the premier design exposition for commercial interiors with a focus on the Federal Design Community. It features Government Interiors, which focuses on products and services geared to federal government procurement specifiers and industry professionals who are responsible for the repair, retrofit and green building modernization of city, county, state and federal buildings. In addition to exhibitors and product selections, annual offerings include free 60-minute seminars for government employees; free GSA-sponsored seminars; networking opportunities; and a GSA Integrated Workplace Acquisition Center booth on the show floor to assist attendees with the federal government.

For more information, about NeoCon® East, visit www.neoconeast.com

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