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# INTERIOR DESIGN®

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## **Hellman-Chang Deliver Keynote for NeoCon East Student Series**

**The duo will be speaking October 29 at 9 a.m.**

**-- Interior Design, 10/28/2009**

NeoCon East keynote speakers, founders of the up-and-coming furniture studio [Hellman-Chang](#), Daniel Hellman and Eric Chang discuss how they started out in the design industry three years ago, and went from no-name hobbyists to an award-winning luxury brand. In "[Integrating Creative Design, Passion, and Branding to Break Through in the Design World](#)," the two young designers will share their startup story, pitfalls, insights, and how to find success in design during a global recession; presentation followed by a Q&A.

The self-taught designers distribute their line through designer showrooms nationwide, and have designed pieces for major projects including the Four Seasons Hotel, Setai Hotel, Sotheby's, Met Home's Showtime Showhouse, and the sets of "Gossip Girl" and "Sex and the City 2."

Don't miss it the discussion tomorrow, October 29 at 9 a.m. Register now at [neoconeast.com](http://neoconeast.com).