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## NeoCon East Announces New Show Dates: October 28-29

8.12.10 Baltimore, MD/Chicago, IL | The eighth annual NeoCon® East has been rescheduled to **Oct. 28-29, 2010**, at the Baltimore Convention Center, differing from the December dates originally announced.

"The Baltimore Convention Center recently informed us of a date opening in their October calendar and we quickly acted on the opportunity to accept the new dates," said Mark Falanga, senior vice president of MMPI, contract. "At MMPI we are fully committed to NeoCon East, its exhibitors and attendees, and feel the October dates will help to best benefit those on the GSA schedule."

MMPI consulted with GSA's Integrated Workplace Acquisition Center (IWACenter) and they were strong advocates for securing the October dates. "I'm thrilled with the October dates as it falls within the first quarter of the new fiscal year when government buyers are flush with new budgets and looking for product for all of their government projects," said Mark Dunkum, Director of IWACenter. "We are also excited to once again host the Quality Partnership Council (QPC) meeting in conjunction with the show which will help to foster a common understanding between customer, contractor and GSA."

NeoCon East is the premier design exposition for commercial interiors with a focus on the Federal Design Community. It features Government Interiors, which focuses on products and services geared to federal government procurement specifiers and industry professionals who are responsible for the repair, retrofit and green building modernization of city, county, state and federal buildings.

NeoCon East showcases thousands of products on the GSA schedule and attendees may learn more about GSA and how to get involved in government projects with:

- Free 60-minute seminars for government employees
- Free GSA-sponsored seminars
- The largest concentration of products and services for commercial interiors on the GSA schedule, making NeoCon East the most cost-effective method for attendees to source products for interior design projects
- Networking opportunities with design and facilities professionals from both the federal government and public sectors.
- A GSA Integrated Workplace Acquisition Center booth on the show floor to assist attendees with the federal government

With more than 7,500 attendees and 250 exhibitors expected, NeoCon East sets the pace for the Mid-Atlantic contract furnishings industry, focusing on the Federal Design Community. Industry professionals including architects, interior designers, facility managers, government specifiers, government designers, space planners, distributors, manufacturers, real estate professionals and students rely on this event for innovative ideas and the latest trends in interior design and architecture.

NeoCon East offers CEU accredited seminars representing a variety of important topics and covering 12 distinct educational tracks are available to show attendees, including: facilities management; facilities construction and renovation; green design; government services administration; health care; health, safety and welfare; hospitality; institutional; office design; professional development; residential and lighting.

For more information, about NeoCon East, visit [www.neoconeast.com](http://www.neoconeast.com) or call 800.677.6278 (MART).

NeoCon® East is a registered trademark of MMPI.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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